



Imagine the Impact of 1000 Detroiters, ages 15-24, competing to win \$10,000+ in an eSPORTS competition that teaches Python coding

CURRENT & PAST TECH PROJECTS



Scavenger Hunt at North American International Auto Show (NAIAS)



Cisco Networking Academy training certified IT Workers



9th-12th grade cyber school pilot

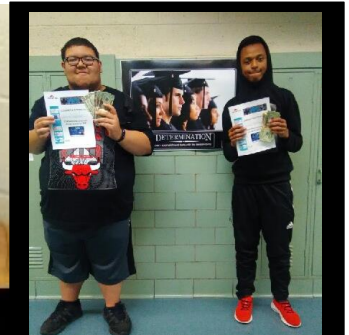
AWARDS



1. Exposure to Python Programmer career average salary-\$103,492
2. Preparation for Python Certification course
3. Annual Increase of \$103 Million Dollars of consumer spending for Detroit economy, annually



Covenant House Academy –SW students focused after school
Competing for \$100 dollars



Winners

GAME WORKZ is a Detroit Live eSport (Video Game) Competition for Cash.

How It Workz

1. Young people (ages 15-24) will engage in practice individually. They will input Python code to move characters further into the game.
2. At the end of practice, young people with the most progress in game will combine into teams for a multiplayer bracket tournament.
3. **FINAL eSPORT COMPETITION FOR CASH PRIZE** in front of a LIVE audience.
4. Winners will be admitted to the **Internet of Things and Programming Essentials in Python Course**, instructor-led courses that prepares them for the Python Certified Associate Programmer certification and jobs earning an average of **\$103,492**. Those who do not desire to become a programmer can choose to become computer repair persons by enrolling in **IT Essentials** leading to A+ certification.

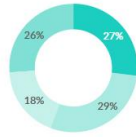


DETROIT PER CAPITA INCOME WOULD INCREASE TO ATTRACT MORE RETAIL, HOUSING DEVELOPMENTS, CORPORATIONS, ETC.

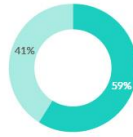
Top Language of Biggest Employers

Report Compiled by Coding Dojo, 2017

The average game player age is **35** years old



AGE
of Game Players

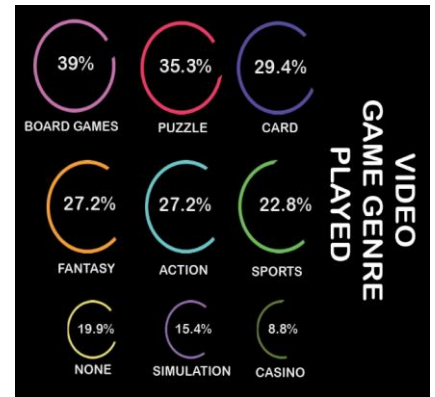


GENDER
of Game Players

The most frequent **FEMALE GAME PLAYER** is on average **44 years old** and the average **MALE GAME PLAYER** is **35 years old**

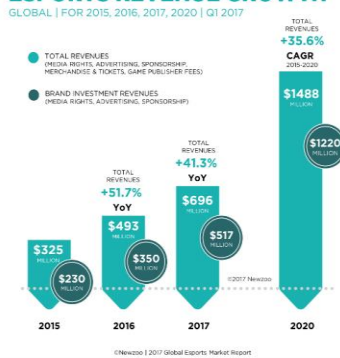
2016 Sales, Demographic and Usage Data Essential Facts About The Computer And Video Game Industry Entertainment Software Association

Detroiters LOVE Video Games



Uplift, Inc., 2017 Mobile Profile of the Native Detroit, Survey of 998 Detroiters registered to attend Automation Workz

ESPORTS REVENUE GROWTH



eSports is growing rapidly as they are known for their cash prizes up to \$20,000,000. Young people are attracted to cash prizes

Game Workz is a combination of eSports and IT Certification training intended to draw young people into the IT industry, who have not considered it as a career.

According to research conducted by Dr. Traci Sitzmann, a professor at the University of Colorado Denver Business School, those who used video games during their training had a ----

- **9%** higher retention rate
- **11%** higher factual knowledge level
- **14%** higher skill-based knowledge level

TECHNOLOGY IS APPLIED MATHEMATICS

Those good with Technology have mathematical and logical problem solving skills suitable for every industry.

Detroit will be the **CAPITAL** for eSports of IT Training

Detroit Corporate Giants need PYTHON DEVELOPERS

What: Job title, keywords, or company
Where: City, state, or zip code

python Detroit, MI

New! Join Indeed Prime - Get offers from great tech companies Page 1 of 431 jobs

Show: all jobs - 147 new jobs

Data Scientist
Quicken Loans Inc. ★★★★★ 1,011 reviews
Detroit, MI
Proficiency in at least one general programming language such as Python, Java or C/C++.
Who We Are...
Sponsored by Quicken Loans [save job](#)

Python Developer
Ally Financial Inc. ★★★★★ 631 reviews
Detroit, MI 48243 (Downtown area)
Experience in writing Python scripts, SQL queries for data analysis, visualization, and developing Predictive models using Python for Data Science and Machine...
Sponsored by Ally Financial [save job](#)

Systems Administrator
Control-Tec LLC
Allen Park, MI
Python scripting experience a plus. Control-Tec, an Aptiv Automotive company, is a global provider of telematics and analytics solutions serving the...
Sponsored [save job](#)

Infrastructure Engineer
Quicken Loans Inc. ★★★★★ 1,011 reviews
Detroit, MI
Scripting languages such as PowerShell, Bash, Python, etc. Who We Are...
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Cybersecurity Analyst (Government)
AT&T
Columbus, OH [+1 location](#)
AT&T is an Affirmative Action/Equal Opportunity Employer and we are committed to hiring a diverse and talented workforce...
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Entry Level System Architect
AT&T
El Segundo, CA 90245
Experience with Java, Python, Go or other programming languages. AT&T we are leveraging our extensive networks and the experience of our engineering and...
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IS Security Analyst (Westfields)
AT&T
Oakton, VA 22124
Desired: CND experience, Department of Defense experience, *NIX familiarity, Command Line Scripting skills (PERL, Python, PowerShell scripting) to automate...
18 days ago [save job](#) [more...](#)



BUDGET

Python Instructor	\$ 65,000
Finale Competition	\$ 45,000
Software License	\$ 30,000
Marketing	\$ 20,000
Prize	\$ 20,000
Coaches	\$ 20,000
Backer Gifts	\$ 16,500
Admin	\$ 15,000
Certification Fees	\$ 5,000
	<u>\$236,500</u>

\$186.50 per person to jumpstart the pipeline for Python programmers.

**More Residents Earning Higher Incomes
Would Attract MORE
Retail, Housing, Corporations, to Detroit
improving the overall economy.**

WHERE

Practice will be held July 8 - August 10, 2019
within Detroit Public Library branches
(Tentatively scheduled)

Central	Parkman	NE	Wilder
NW	Redford	SW	Bowen

ESPORT TOURNAMENTS

August 16, 2019	Semi-Finals
August 17, 2019	Finals

RECOGNITION PROPERTIES

Advertisement on Billboards, newspaper, website, participant cards, transit
Video commercials on social media
Competition Livestreamed on Twitch & Youtube
Exhibit Booth
Swag Bag include mouse pad, grip, tumbler T-Shirt

Sponsor Game Workz